



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391927	06-29-2012	08-03-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C29N06			CMS # 238337	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238337					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C29N06																		
1	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00	
2	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	125	1	125.00	
3	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00	
4	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1			5	175	5	875.00	
5	11-05-2012	11-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1							1	175	1	175.00	
6	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30		1		1				2	600	2	1,200.00	
7	11-05-2012	11-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30	1							1	600	1	600.00	
8	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1							1	500	1	500.00	
9	10-29-2012	11-04-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	2,500	1	2,500.00	
10	11-05-2012	11-06-2012	----- ITEM LINE NOTE ----- DANCING W/THE STARS				3	30	1								1	2,500	1	2,500.00	
11	11-05-2012	11-06-2012	----- ITEM LINE NOTE ----- DANCING W/THE STARS				3	30	1								1	1,600	1	1,600.00	
			----- ITEM LINE NOTE ----- CASTLE																		
	MG Group #	Preempted	Rate Reason		MG Description				Duration												
	331106	11-05-2012	1,600 POLITICAL		1 X 30 @ \$4,000 M 10:00PM - 11:00PM - 11/05/12-11/05/12 (794)			2	30	X								1	4,000	1	4,000.00
		Total:	1,600														Preempt Total:		-1	-1,600.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 2 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391927	06-29-2012	08-03-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C29N06			CMS # 238337	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238337		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C29N06															
12	10-29-2012	11-04-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)	3	30							1	1	1,000	1	1,000.00	
			----- ITEM LINE NOTE ----- AFHV															
13	10-29-2012	11-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1	1			5	200	5	1,000.00	
14	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	200	1	200.00	
15	10-29-2012	11-02-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1	1	1	1	1			5	125	5	625.00	
16	11-05-2012	11-06-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1	1						2	125	2	250.00	
17	10-29-2012	11-01-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1		1				3	425	3	1,275.00	
18	10-29-2012	11-02-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	400	5	2,000.00	
19	11-05-2012	11-06-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1						2	400	2	800.00	
20	11-03-2012	11-03-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	125	1	125.00	
21	11-03-2012	11-03-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	325	1	325.00	
22	11-03-2012	11-03-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	200	1	200.00	
23	11-04-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	275	1	275.00	
24	11-04-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	200	1	200.00	
25	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1	1	1	1	1	1	1	7	650	7	4,550.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 3 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391927	06-29-2012	08-03-2012	1	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
MCCRO ORDR C29N06	238337	PHILADELPHIA	A. CLIFFORD	10-29-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	238337

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C29N06																	
A 26	11-05-2012	11-06-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1	1						2	650	2	1,300.00
A 27	10-29-2012	11-02-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1		1		1			3	600	3	1,800.00
A 28	10-30-2012	11-02-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1	1	1	1			4	500	4	2,000.00
A 29	11-05-2012	11-05-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	500	1	500.00
A 30	11-03-2012	11-03-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30						1		1	300	1	300.00

Contracted Gross Total:	63	29,350.00
Actual Gross Total:	63	31,750.00
Agency Commission:		4,762.50
Net Total:		26,987.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	1,600.00	4,000.00	29,350.00	2,400.00 DB	31,750.00
TOTAL	1,600.00	4,000.00	29,350.00	2,400.00 DB	31,750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood